

Edison High School
Booster Meeting Minutes
February 5, 2018, 7:00pm

Attending: Kristyna Meyer, Greg Dombrowski, Adam Wells, Paul Trimber, Frankie Nieves, Cathy Durham, Lolita Clawson, Tina Schultz, Jennifer Jarmin, Doug Murphy, Michele Bessenger, Darlene McCoy, Dave Smith, Tessa McDowell, Kim Baker, Kathryn Rios, Carrie Longer, Sharon Hester

Kristyna Meyer (President) called the meeting to order at 7:00pm

1. Minutes Approval

- a. December meeting minutes were voted on and approved as submitted.
- b. Note: There was not a January 2018 meeting.

2. DSA Report: Greg Dombrowski (DSA)

- a. Winter Season Update:
 - i. Gymnastics had 2 girls advance to Regionals
 - ii. Swim/Dive had 13 swimmers/divers go to Regionals.
 - iii. Track: Girls District Champs! Boys were runner-up
 - iv. Wrestling had 3 district champs, 2 runner ups; 7 kids will advance to Regionals
 - v. Basketball: girls will likely end as 1 seed; boys will be a 2 or 3
 - vi. Basketball district tournament February 13 – 16.
 - 1. Edison will likely host.
- b. Dugout Committee – thank you for putting this forward as a priority.
- c. Recent Major Expenses:
 - i. Soccer goals, \$6300 – trying to work with LMVS to split cost
 - ii. Lacrosse and Football helmet reconditioning \$6000
 - iii. Soccer uniforms: \$3500
 - iv. BB/SB Field grooming equipment \$2000
- d. Winter Gate Revenue: \$10,570 (up \$2000 from forecast)
- e. Spring sports tryouts start 2/19 – on Presidents Day

3. Treasurer's Report: Paul Trimber (Treasurer)

- a. Current balance: \$103,744.54
- b. Bill for county turf fields is due March 1, 2018.
 - i. This is our annual contribution.
- c. 2017 Christmas tree sales: our revenue was approximately \$4800.
- d. Concessions stand sales \$12,000 in sales; expenses: \$4000.
 - i. This is a great profit margin.
- e. We gave DSA office \$12,000 for fall campaign.
- f. Liability insurance expense came through in December.

4. Concessions Report: Michele Weinstein Bessenger (1st VP)

- a. Special thanks to the buyers, Cathy Durham and Darlene McCoy, who have helped keep our margins strong.
- b. February playoff dates will be confirmed this weekend; Greg will notify Michele.
- c. Spring sports teams have been notified of the opportunity to work in the concessions and earn money for their teams.
- d. Kristyna and board members gave a special thank you to Michele for her work in this area.
 - i. It is greatly appreciated.

5. Membership Report: Tina Schulz (VP Membership)

- a. 380 members currently.
 - i. We will need to do another push for spring.
 - ii. Goal is to hit 400.

6. Operations Report: Frankie Nieves (VP Operations)

- a. TAG day, Jennifer Jarmin
 - i. The committee is meeting immediately after the Booster Meeting.
 - ii. Committee will likely bring a recommendation to purchase t-shirts for this event.
 - 1. This will give athletes visibility in the community and show them as #oneEdison
 - 2. T-shirt mock-ups were passed around for review.
 - 3. **UPDATE:** Committee brought email recommendation to Booster board for an electronic vote:
 - a. **MOTION: Order 300 t-shirts at \$4.20 per shirt for student athletes to wear during TAG day. Funding requested is \$1260. This expense to be taken from the top of the revenue, before the funds are dispersed.**
 - b. **Motion was approved unanimously.**
 - iii. Grocery store slots are confirmed.
 - 1. Assignments for these will be confirmed. We will look for outgoing kids who will be willing to approach adults in this scenario.
 - iv. Emphasis will be placed on the presence of adult chaperones.
 - 1. In the past, there have been some coaches who would drop their athletes in neighborhoods and leave them, pick them up later.
 - a. Jennifer asked for Greg's help in this area.
 - v. New this year, all chaperone (driver) cars will be issued a red flag. Cars will be easier to identify in the community by neighbors as well as committee runners who may have to bring additional supplies.

7. Communications Report: Dave Smith (VP Communications)

- a. No report
- b. We need a web designer: our website is attached to the school website.
 - i. Could Ms. Engels help us?
 - ii. Could the Edison tech person (on staff) help us?
 - iii. Kristyna to inquire.

8. Old Business: Kristyna Meyer

- a. **Dugout Renovation: Jennifer Jarmin**

- i. An interest meeting was held in January.
 - 1. Approximately 50 people attended.
- ii. Baseball and Softball coaches spoke about the current conditions.
- iii. Greg reported on the community use.
- iv. The groups broke into smaller groups and had exploratory discussions on fundraising, design and construction, and marketing and community outreach.
- v. Currently working on getting dugout design from TJ – we have the design from Lee High School.
- vi. Need to get cost estimate to move work forward on contractor estimates.

b. Bricks: Michele Bessenger

- i. The wall is outside of the football field.
 - 1. We have orders for 9 more bricks.
 - 2. We're going to do another marketing push. The goal is to have them all up by spring.
- ii. Michele will reach out to ANGP to push through their communication channels.

c. Bingo: Michele Bessenger

- i. February 24: doors will open at 6:00; games start at 6:30pm.
- ii. Leadership is providing students to support this event.
- iii. Online orders will be less expensive than onsite order.
- iv. Elementary school and middle schools in our pyramid will be notified to help with publicizing the event.
- v. Student athletes will be asked to call some of the Bingo games.
- vi. There will be raffles throughout the night
- vii. Baskets are \$50 - \$100 value; every team is participating.

9. New Business: Kristyna Meyer

- a. Dance Club has sent a request for a boosters account.
- b. Awards Night for Varsity awards – May 2018 (Greg will confirm the actual date)
- c. Sponsorships have started – first banner has been posted.
 - i. The cost is \$500 for a banner that will be posted this spring and all of next year.
- d. Athlete recruitment: In the past, Edison went to Twain as a sport recruitment. Coaches would go to 8th grade PE classes. But, this took a lot of time.
 - i. Greg is trying to figure out how to do an activity fair.
 - ii. Last year, Twain kids came to Edison – it was called “Hello High School”
 - iii. Greg is working on this – Kristyna offered to help in this effort.
- e. District Basket Ball Games:
 - i. Discussion on how to reduce costs to students in district and regional gate cost:
 - 1. Can we discount the gate ticket to get students to the game?
 - a. Table this for approval for the 2018-2019.
 - ii. **Motion – first 100 students that show a student ID get a \$2.00 voucher to the concessions. This would be redeemable for concession on the night issued only. Boosters to create vouchers for 3 nights.**
 - 1. **Motion Passed.**
 - a. DSA office will give vouchers at the ticket table.
 - b. Michele will create vouchers for each night.

Meeting Adjourned: 8:00pm

Next meeting - March 5. 7:00pm