## Edison High School Booster Meeting Minutes June 4, 2018

(Meeting held at Fionas, prior to Booster Social)

Attending: Kristyna Meyer, Michele Bessenger, Javier & Lolita Clawson, Cathy Durham, George & Tina Schultz, Tracy Brown, Doug Murphy, Paul Trimber, Ron & Jennifer Jarmin, Frankie & Cathy Nieves

## Meeting called to order at 7:30pm

- 1. Introductions/Welcome meeting was held at Fionas, prior to Booster social.
- 2. DSA Report, Greg Dombrowski
  - a. No report
- 3. Treasurer's Report, Paul Trimber
  - a. Bank balance currently approximately, \$107,000.
  - b. Approximately \$82,000 is allocated to teams
  - c. June 1 spring concessions revenue was \$16,000; Net = \$11,600
    - i. Michele and the concession team did a fantastic job at identifying the items that had high demand and high profit margin.
  - d. Michele is working on analyzing numbers to confirm the team shares for this season.
  - e. Fall start up monies needed will be for concession inventory and spirit wear.

## Motion to allocate \$10,000 to DSA; \$5000 to turf; 50% of spring concession revenue (estimated \$5800) to the shares for participating teams.

- i. Motion was approved unanimously.
- 4. Concessions Report, Michele Weinstein Bessenger
  - a. The net revenue for concessions in the 2017-18 year was \$33,700.
  - b. 2016-17 net was \$3000
  - c. Booster member comments have been very positive as they can see money being allocated to teams that have participated in concession work.
  - d. Spring revenue shares have not been finalized recommendation is to split 50/50 with teams
  - e. Darlene has agreed to be a buyer for next year.
- 5. Membership Report; Tina Schulz
  - a. No new members since last meeting
  - b. The 2018-18 year will end with 390 members.
    - i. Last year was approximately 220
  - c. Tina will be working over the summer on strategies to increase membership.
    - i. Next years goal is 400.
  - d. Consideration should be given to reduced rates as the year goes on.

- e. Student price should be consistent for the year.
- f. Create a plan and publish to the Edison community and membership so they would know their purchasing options.
- g. Get Leadership class involved in marketing will help spread the word to the student body.
- 6. Operations Report, Carilyn Waterval
  - a. She wasn't able to attend but is committed to craft fair and toy soldier event.
- 7. Communications Report, Tracy Brown
  - a. No report.
  - b. Kristyna will transition the Eagle blast to Tracy
  - c. The website will also be one of Tracy's project.
- 8. Old Business, Kristyna Meyer
  - a. Bricks are going up on Wednesday; there will be about 18 added.
    - i. This has been delayed due to the inclement weather.
  - b. Toy Soldier is September 7-8
    - i. He wants the same teams that did the set up and dismantle.
      - 1. Field Hockey, Swim and Baseball
  - c. Dugout Renovation Committee, Jennifer Jarmin
    - i. RFP is scheduled to go out this week through Booster messaging channels and through County messaging channels.
    - ii. Quotes will be collected through end of June
      - 1. A cost estimate of this project will be available after proposal submission.
    - iii. Next emphasize will be on fundraising.
  - d. Scholarships awarded
    - i. The committee acknowledged that this was the largest number of applications than in recent past.
    - ii. It is strongly recommended that a booster board member is a member of this committee.
      - 1. The board member cannot have an eligible student.
    - iii. This will be brought forward to the next meeting discussion.

Meeting adjourned at 7:20pm

Next meeting is August 6, 2018.