

Edison High School Booster Meeting Minutes September 10, 2018

Attendance: Kristyna Meyer, Michele Weinstein-Bessenger, Carylin Waterval, Tina Schultz, Jennifer Jarmin, Greg Dombrowski, Tracy Brown, Julie Kind, Darlene McCoy, Nicole Duritz, Sharon Hester

Meeting called to order at 7:00pm

Agenda:

1. August Meeting Minutes approved as submitted.
2. DSA Report, Greg Dombrowski
 - a. Greg presented his 2018-19 budget.
 - i. It is very similar to previous year.
 - ii. Gate revenue was decreased due to the increased booster membership (about \$5000 less than last year.)
 - b. Greg provided the most recent fall sports' schedules
 - i. Michele will update the Sign-Up Genius
 - c. Greg announced that the Fairfax County activity fee went away for the 2018-19 season.
 - d. There is a new uniform rotation this year: cross country (girls and boys); cheer (split with team); boys and girls basketball.
 - e. Gunston District gate fee went to \$6.00; students paid \$5.00.
 - i. National district did not increase fees.
 - f. Greg wanted to recognize the Hakenson family who painted the baseball dugouts over the Labor Day weekend. They look great.
 - g. Greg met with Ms. Brumfield regarding the dugout renovation. There is still no notification from the county on the status of their assessment.
 - h. Greg informed Boosters that there is a mattress fundraiser that could be considered. The sales representative has been in regular contact with Greg for consideration of this fundraiser.
 - i. Hayfield earned \$7500 on this event in the past.
 - ii. Kristyna asked to get in touch with the Hayfield parent who ran the event.
 - iii. This discussion is tabled until more information is gathered.
3. Treasurer's Report, Paul Trimber
 - a. The report given was transactions through August 31, 2018.
 - b. Paypal accounts consist of booster memberships and craft fair purchases.
 - i. There is currently about \$9000 in pending transactions
 - c. Biggest expense so far is for fall concession stand inventory.
 - d. Weight room will be added to the team accounts.

4. Concessions Report, Michele Weinstein Bessenger
 - a. Volleyball, field hockey and football concessions are active.
 - i. Hayfield football game concessions were very successful.
 - ii. Volleyball gates are good and are having good revenues.
 - b. Concession SUG slots are being filled.
 - c. All coaches have been given tickets (worth \$5.00) to be used as they wish for concession purchase.
 - i. Redeemed tickets are marked by sport and when redeemed will be deducted from team accounts.

5. Membership Report, Tina Schulz
 - a. Total members to date: 375
 - i. Student passes: 125
 - b. Tina will send Greg information to be included with morning announcements.

6. Operations Report, Carilyn Waterval
 - a. Craft fair registration is open for crafters.
 - b. Tracy will include in the weekly booster message for the next month or so.
 - c. Early bird price is \$65 per table; discount given to Edison alumni, parent, etc.
 - d. Date: November 10
 - e. This is a decent fundraiser for boosters, 2017 was about \$4800
 - f. Teams that provide set up or tear down earn \$200 for their team.

7. Communications Report, Tracy Brown
 - a. Trace is sending the weekly Eagle blast.
 - i. It is being sent to last year's list and this year's list.
 - ii. It will be sent only to current member's in the coming weeks.
 - b. Mailchimp shows statistics on open rates – our current read rate is 41%.
 - c. Coaches can send messages to Kristyna or Tracy for weekly posting.
 - d. Twitter handle: @boosterhs

8. Website:
 - a. Kristyna and Tracy met with a website designer that could be linked to the Edison sports website.
 - i. This is in new discussion as there are fees and contractual obligations under consideration.
 - b. Initial quote is \$1000, one time fee: support for 1 year, pug and play after that.
 - c. Domain name is \$899
 - d. Discussion on ROI
 - e. Discussion on community parents that could provide this service
 - f. Agreed to get interest from membership before proceeding.

9. Old Business, Kristyna Meyer
 - a. Follow up on removal of family banners

10. New Business, Kristyna Meyer

- a. Booster athletic scholarship: boosters would like to be a part of the committee and process. Add a member to the committee.
- b. A booster board member will sit on the committee.
 - i. The booster board member cannot have a senior athlete.
- c. It will be recommended that a public member is adding to the committee, an alumni parent.
- d. Kristyna will get in touch with the current committee to inform them of the new process.
- e. Booster will work for notification on transparency and process.

Meeting adjourned: 8:15pm

Next meeting: Monday, 10/1