

**Edison High School
Booster Meeting
November 12, 2018**

Present: Kristyna Meyer, Michele Bessenger, Carylin Waterval, Tracy Brown, Tina Schulz, Paul Trimber, Jennifer Jarmin, Greg Dombrowski, Lolita Clawson, Javiar Clawson, Darlene McCoy, Adam Wells, Ginger White, Sharon Hester

Meeting called to order 7:01pm

1. October Meeting Minutes approved as submitted.
 - a. Check spelling of Kristyna's name.

2. DSA Report; Greg Dombrowski
 - a. Greg provided a copy of general ledger of expenditures from the fall.
 - b. All fall teams (except cheer) advanced to regional playoffs.
 - c. Softball coach position is open, but currently interviewing candidates.
 - d. Question regarding cheer for winter sports: the County cut the winter cheer sport several years ago for financial reasons.

3. Treasurer's Report; Paul Trimber
 - a. July 1- November 12 Profit and Loss statement was provided for discussion.
 - b. Gross Revenue: \$42,000
 - c. Expenses: \$12,000
 - d. Paul reported that a check he wrote for an expense was stolen in the mail and deposited by a mobile device.
 - i. He has gone through the proper channels at Burke and Herbert.
 1. It is expected that a \$1100 will be credited to our account.
 - e. \$5000 has been allocated in our funds as the first 2019 turf payment.
 - f. Inquiry on how our numbers compare to the previous year
 - i. Numbers weren't available, but it appears to be close.
 - g. Motion: Allocate \$21,104 funds as listed:
 - i. DSA office \$10,000
 - ii. DSA Athletic: \$1000
 - iii. 2nd Turf field allocation, \$5000
 - iv. Team disbursement, \$5104
 - 1. Motion passed.**
 - h. Team Allocations:

GROUP	SHARE	AMOUNT
BEST BUDDIES	4	58

BOYS BBALL	10	145
BOYS SOCCER	4	58
CHEER	16	232
CHORUS	5	72.5
FIELD HOCKEY	74	1073
FOOTBALL	22	319
GIRLS SOCCER	18	261
GOLF	5	72.5
SOFTBALL	23	333.5
SWIM & DIVE	18	261
TSA	13	188.5
VOLLEYBL	56	812
XC	74	1073
CLASS 2021	6	87
CLASS 2020	4	58
TOTAL	352	5104

4. Concessions Report; Michele Weinstein Bessenger

- a. 2018 Fall concessions were a success, but not as good as 2017.
 - i. Although we had an extra game, homecoming weather was a bust for concessions (the amount of the extra game did not compensate for the difference from last year and this year's concession)
- b. All inventory from outdoor concessions have been moved to indoor.
- c. Sign ups have been created and will be sent to all teams in the later week
- d. \$10,180 final sales for the season.
 - i. Will recommend approximately \$5000 to disburse to teams.
- e. Thank you to Darlene McCoy for her shopping and accounting procedures.
- f. New featured item for winter concessions is cheese quesadillas.

5. Membership Report; Tina Schulz

- a. 442 booster members to date.
 - i. 181 student passes
- b. Tina will be at the first few home basketball games to sell membership passes.
- c. Tina will come to the cafeteria before the first official home game to push student passes.

6. Operations Report; Carilyn Waterval

- a. Craft Fair was held Saturday, 11/10
 - i. \$4900 vendor registration
 1. 67 vendors
 2. Expenses were approximately \$50 plus money disbursement to teams for set up and tears down.
 - ii. Each team that helped will receive \$200
 1. This year was a difficult year to recruit team help.

- 2. Coaches present at this meeting were asked for feedback.
 - a. The 2018 Toy Soldiers event was really hard to work – and the coaches don't want to do this again.
- 3. Coaches like the first come first serve approach in signing up for these set-up opportunities.
 - a. Suggest that notifications go out early
- iii. The Craft Fair vendors greatly appreciate the support and help.
- iv. Carilyn thanked Tina, Darlene, Jennifer and Sherry for their help during the event.
 - 1. Thank you to Carilyn for all of her hard work.
- v. Carilyn would like to coordinate with Ginger to ensure that a flea market isn't scheduled on the craft fair day.
 - 1. OR – market together.
- vi. Marketing of the event through the school wasn't as expected.
 - 1. Didn't get on the weekly email message.
 - a. Greg said he would look into why it didn't get posted.
- vii. Carilyn would like to look at other marketing opportunities.
- viii. It was suggested to go to other craft fairs and recruit vendors.

7. Communications Report; Tracy Brown

- a. Working on our new website – edisonboosters.org
- b. She found a hosting site free or non-profits.
 - i. This includes emails
- c. Social media followers:
 - i. 50- Twitter
 - ii. 72 Instagram
 - iii. 35 Facebook
- d. Weekly emails – about 40% opening rate

8. Old Business

- a. Championship Banner
 - i. The final 4 basketball from 2017-18 season is in process
- b. Dugout Renovation
 - i. No response since email message about the county taking over the renovation.
 - ii. Jennifer has emailed to inquire about status, but no response.
 - iii. It was suggested to email the Assistant superintendent

9. New Business

- a. 2019 Bingo – Saturday, 2/23/19
 - i. Have begun reaching out to fall sports for their basket donations
 - ii. Have a donation of Spirit wear from Washington wizards.
 - iii. Confirming Coaches as Bingo callers as well as other guest callers
 - iv. Goal is to fill the cafeteria with community attendance
 - v. Proceeds will go toward the scholarship fund
- b. TAG Day is following Saturday, 3/2/19
 - i. Will kick off the week of giving

- c. Meeting with Brumfield in September
 - i. The chairs of all of the Edison volunteer groups met with Ms. Brumfield in September. Greg was present.
 - ii. Groups agreed to contribute to the prizes given to the staff who are recognized for their work each month.
 - iii. **MOTION - Purchase \$30 gift cards for the staff of the month.**
 - 1. **Motion passes.**
 - 2. Kristyna will purchase cards and give to Brumfield

Next meeting: December 3

(Follow up – December meeting was cancelled.)