

Edison High School Booster Meeting Minutes October 13, 2021

Zoom attendees: Carylin Waterval, Linda Pinkney, Carol Montoya, Tracy Brown, Shelly Naumovich, Shelly Edenhart, Kimberly Baumgartner, Kathryn Rios, Marc Dolphin, Kristyna and Tom Meyers, George Polovchik

President's Report/Carylin Waterval: Introductions. We are struggling with volunteers this year but we are doing the best we can. Our Christmas Tree vendor cannot get trees this year due to the shortage. He still plans to do the spring flower sales.

September Meeting Minutes Approval/Shelly Edenhart: Minutes were shared prior to the meeting and board added corrections. No additional corrections at the meeting. Marc Dolphin gave a motion to approve and George Polovchik 2nd.

Treasurer's Report/Carol Montoya: Shared Balance Sheet and what each team has in their budget. Trending close to budget on most items – spirit wear and memberships. No Christmas Tree Sales this year so that will impact the budget.

DSA Report/Carylin Waterval reported for Greg Dombroski: Congratulations to the Golf Team-District Champions! Homecoming Dance sold 1200 tickets. Homecoming weekend was successful. \$4K in concession sales at Homecoming football game. Our last home football game is November 5th against Hayfield so we are looking forward to another successful night. Winter sports information has been sent out. Athletes need to be vaccinated to participate. They should provide proof to Mr. Milosovich (trainer) before Nov. The county will provide a vendor to come to each school to test unvaccinated students. Students can also get on their own (no home tests, though). VHSL has discussed eliminating concessions in the winter season. Home event schedule will be sent to Shelly Naumovich by next week. End of Oct/Early Nov the county will refurbish both the baseball and softball fields at a cost of \$15K to re-seed the baseball/softball. Includes lip removal, add dirt and regrade the infields, seed with rye grass and overall field inspection. Volleyball volunteer has offered to help shop for concession stands.

VP, Membership Report/Linda Pinkney: 423 Members! Football game sold 6 or 7 and the Eagle Blast generates a few sales. Still encourage people to purchase a membership pass for winter and spring sports. Happy to see the change in membership from last year.

VP, Communication Report/Tracy Brown: Continuing to send out Booster Blast. If anyone knows parents that are familiar with WordPress and would like to take over the management of website and social media please let Tracy know. This will be her final year serving on the board and we need to find someone comfortable with technology to take over.

Secretary's Report/Shelly Edenhart (reported on Sponsorships): This year we only have the one sponsorship level of \$500 which was good for 1 banner to be displayed on campus on fence near Van Dorn Street or interior fence near softball field. Logo and hyperlink to their website included on our website - edisonboosters.org and in the Booster Blast and News You Choose. We did not include booster passes with sponsorship this year but moving forward we will add 2 passes to the \$500 level. We are adding back the \$1000 level which gives you everything at the \$500 level PLUS 2 more passes for a total of 4 passes, a 2nd banner to be hung on campus and your company will be announced at stadium games. Sponsorships last for one year and start on the day payment is received. Letters to renew will be sent out a month or two before your sponsorship ends.

Spirit Wear Report/Kristyna Meyers: The spirit wear store is open Friday mornings there is always a line for students and staff picking up their orders from online or buying on site with cash. Sold merchandise at homecoming game and sold out of almost all red items. Next week the new link from Burke Sporting Goods will be announced in the Booster Blast. We wanted to clear out the old inventory before sharing the new stuff. This new site allows you to purchase by sport. This new site gives more variety and allows for alumni and people that are not local to have items ship directly to their house.

New Business: Battle of the Birds football game (11/5)-Greg asked if we could setup two concessions stands. Satellite tent over by visitor bleachers – maybe just sell drinks. Carylin Waterval to let Shelly Naumovich know. Carylin Waterval requested ideas of how to get more involvement from the principal and parents at the school after the presentation that Michele Weinstein gave us last month. It was suggested that the Booster Blast be sent to the Principal and other staff who are not current members – expanding the email list to reach more people to volunteer. Shelly Edenhart will create 2 banners to help advertise the Booster website and hope to put near football stadium as well as front of the school at different times of the year. Kristyna Meyers reminded us that we should send another email to coaches for the winter season of sports to let parents of those sports know about the membership passes and to sell them in person for the first few basketball games. Linda Pinkney to create email to send to these coaches. Request emails from Greg Dombroski. Marc Dolphin suggested to help reach more sponsors that we could purchase a membership list from the Chamber of Commerce to help get more sponsors for the school. Next meeting Nov. 10.